



Web Ad Sizes & Pricing

Banner Ad *All sizes in width by height format*

640px x 100px

- Level 1: \$3,000 (Annual) Run of site
- Level 2: \$2,000 (Annual) Home page only
- Level 3: \$1,000 (Annual) One page, not home page

Rectangle Ad

**300px
x 250px**

\$725 (Annual)

Enhanced Online Directory Listing \$150 (Annual)

Members of both the Basic and Enhanced levels may have their member name, address and phone number displayed in the online directory search results and may choose to have their business name hyperlinked to their Member Information page. All display attributes are available.

The chart on the right shows the fields included on each respective packages' web description. Photos are not available at the Basic level. The Enhanced option is available if you have purchased the Pro or Premier edition, or the Marketing Add-on Package.

	BASIC	ENHANCED
Description	•	•
Hours of Operation	•	•
Driving Directions	•	•
Keywords	240 Characters	Unlimited
Photo Gallery		•
Icon		•
Logo		•
Video		•
Map Image		•

Google Analytics for ThurstonChamber.com

(Based on a trending 12-month average)

Total Sessions	Unique Visitors	Pageviews
5,929	4,408	12,261

Thank you!
For additional information, call
Member Services
at **360.357.3362**

Specifications

- Please submit all ads electronically to marketing@thurstonchamber.com
- Ads must be in **RGB color** in **JPG format** at **72 or 96 PPI** (pixels per inch) at the sizes indicated.
- A 'Logo Only' ad is provided with each Rectangle Ad purchase.