



Studies show that students who take part in high school work experiences, such as internships, job shadowing and mentoring, are more likely to be inspired to stay in school, graduate and adopt ambitious goals. For many, taking part in work-integrated learning can be the link to a lifetime of success.

What is missing is a bridge between the world of learning and the world of work. Our community's parents, educators and business leaders maintain that we can build that bridge through the creation of workplace integrated learning and career development opportunities that will help provide missing skills which in turn will help them find success in today's job market.

Join B2Y Connect and our innovative strategies for educators and business leaders to support the positive development of young people. Through a web-based database, you can let educators and students know how you or your business can be engaged in education. B2Y Connect offers partnership opportunities through:

- Guest Speaker
- Job Shadowing
- Career Coach (Online)
- Mentors
- Career Fairs
- Entry-level employment/Summer work

Inspiring Benefits for Business

- Promote careers that are available in Thurston County and help students realize that there are incredible career opportunities available, right here, in our community after high school, college and beyond.
- Bridge the skills gap of students leaving high school and college by communicating the work-ready skills needed at your business.
- Increase your business' visibility and highlight your community involvement.
- Help build Thurston County into a workforce-strong and economically vibrant region.

How to get involved:

- Become a Program Sponsor. - Sponsorship levels include Partner, Leader, and Advocate
- Set up a Company Profile - You can set up and maintain a company profile to describe your business, highlight your unique attributes, and communicate your areas of need to future employees.
- Become a Career Coach - By spending less than an hour per week, you can share your experience and advice with students by contributing to mediated, threaded discussions online.
- Offer Work-Integrated Learning Activities - You can post and coordinate work-integrated learning activities like job shadowing, company tours, internships, and entry-level employment opportunities that your business offers directly with students and educators.

Program Partners:



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