

# Work Integrated Learning Activities Guide:

## How you can get engaged in education!

Business2Youth Connect is a program devoted to facilitating connections between business, education and your future workforce. You and/or your organization can participate in career building activities that fit your schedule.

Select any of the activities below when you register at [thurstonchamber.com/business-2-youth-connect](http://thurstonchamber.com/business-2-youth-connect)



### Short-Term Activities

#### Sponsor the program!

Time: N/A

Partner  
Leader  
Advocate

For more information:  
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#### Manage Company Profile

15 min (one-time)

Create a profile of your company and increase your visibility in the community to students/educators looking for opportunities.

#### Career Coach

15 min - 1 hour/week

Respond to students' questions online through a web discussion board relating to a particular career or company by providing advice and encouragement in their areas of interest.

#### Guest Speaker

1 - 2 hours

Speak to a group of students about your:

- Career Path
- Career Experiences
- Roles, Expertise, and Responsibilities

#### Company Tours

1 - 2 hours

Provide a tour of your workplace.

#### Mock/Informational Interview

15 - 60 minutes

Help students develop their interviewing skills. Provide a comfortable environment where they can practice with you and receive constructive feedback.

#### Career Fair

2 hours - 1 day

Participate in a Career Fair by having a booth and meeting with students as they explore their career options.

#### Job Shadowing

1 day

Take a student through the daily ins and outs of your job. Encourage them to get a better understanding of your profession/industry.

### Medium-Term Activities

#### CTE Advisory Community Member

Meets 3 - 4 times a school year. 1 - 3 hours per meeting

Provide your expertise, based upon your background, to guide class curriculum.

#### Volunteering

1 day - 6 hours per week for a month or longer

Provide students an opportunity to give back to their community by allowing them to participate in a company volunteer project or post your organization's volunteer opportunities.

#### Mentor

4 - 6 hours a month for 6 months - 1 year

Connect with a young person in the community and share not only your experience, but support the individual in their personal, social, career, employment and/or academic goals.

#### Employment or Paid/Unpaid Internship

5 + hours per week

Take advantage of the summer months or after-school hours to give students valuable work experience.